

HI I'M LINA A FREELANCE CREATIVE
DIRECTOR STRATEGIC THINKER CHE
ESEBURGER CONNOISSEUR ONLINE
SHOPPER TYPOPHILE RABBIT HOLE
DIGGER TEAM AI DOG BESTIE LOVER
OF AESTHETIC THINGS.

WORK

FREELANCER

Creative Director
Consultant
2024 - Present

VML

Creative Director
Nov 2023 - Aug 2024

WUNDERMAN THOMPSON

Creative Director
2021 - 2023

WUNDERMAN

Associate CD
2019 - 2021

Senior Art Director
2018 - 2019

FREELANCER

Senior Art Director
2017 - 2018

M&C SAATCHI

Senior Art Director
2017

WUNDERMAN

Senior Art Director
2015 - 2017

Art Director
2012 - 2015

FREELANCER

Art Director
2007 - 2012

WUNDERMAN

Midweight Designer
2006 - 2007

Junior Designer
2005 - 2006

EDUCATION

MASTER OF BUS. ADMINISTRATION

MBA Generalist

American University
in Dubai
2007 - 2010

BACHELOR IN FINE ARTS

BFA in Visual
Communications
// Graphic Design

American University
in Dubai
2007 - 2010

BACCALAURÉAT FRANÇAIS

Life & Earth Science
// Biology

Lycée Georges
Pompidou
1993 - 2000

CLIENTS

Dubai Tourism
Nana (BODYFORM)
Majid Al Futtaim Real Estate
IMKAN
Microsoft
Mashreq
Emirates
Unilever
GSK
And many more...

SKILLS

Branding
Copywriting
Crazy ideas - coming up with them
or helping my team make them work
Making killer pitch decks
Presenting my work
General technical skills
AI is my friend (they promised to
spare me in the robot revolution)

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